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June 3, 2004

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JUN 10 2004  
GROUP 3600

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: U.S. Patent Application Serial No. 09/619,255 for System and Method for  
Interactive, Computer Assisted Personalization of On-Line Merchandise

Dear Sir:

Enclosed for filing in connection with the above-identified application please find the following:

1. an Amendment;
  2. an RCE Transmittal;
  3. a Petition for a Three Month Extension of Time;
  4. a check in the amount of \$860.00 covering both the RCE and extension fees;
- and
5. a return postcard.

Please stamp and return the postcard to the undersigned upon receipt in the Patent Office of the foregoing items.

Respectfully submitted,

Jean-Marc Zimmerman  
Registration No. 36,978

JMZ/pf  
enclosures  
cc: Dr. Catherine Lin-Hendel, Ph.D.  
Lin-Hendel 5